

Fresno's Leading Young Professionals,  
Cordially Welcome You To The

# 13<sup>th</sup> Annual Banquet

Friday, November 18, 2022

Pardini's



**FRESNO'S LEADING YOUNG PROFESSIONALS**

For 17 years, Fresno's Leading Young Professionals (FLYP) has been working to lead, serve and connect young professionals through all stages in their careers in the greater Fresno area who are committed to professional and civic leadership.

# Event Schedule

6:00 pm - Doors Open and Silent Auction Begins

6:30 pm - Dinner is Served

7:00 pm – Host Kickoffs the Award Ceremony

## **2022 FLYP Award Recipients:**

Lead - Mark Standriff

Serve - Sandra Vidrio

Connect - Mike Osegueda

Company of the Year - Fresno Social Sports

FLYP'ER of the Year - Devany Prieto

8:30 pm - Silent Auction Closes

9:00 pm – Closing Statements



## **Emcee - Esteban Reynoso KSEE24/ CBS47**

Esteban Reynoso made the move to CBS47 & KSEE24 in Fresno in February of 2022, after covering Northern California for nearly two years through the pandemic, wildfires, and the election.

Here, he hopes to cover what matters to people living in the Central Valley. Asking the difficult questions, and doing as much research as possible on a story that impacts anyone from one person to a million.

Ultimately, Esteban's goal is to provide for his family who have pushed him and supported him through his career. Like the late rapper "Nipsey Hussle" once said, "I spoke some things into the universe and they appear.

When Esteban isn't working, he's trying new beers, playing basketball, or video games with his little brother.

# Award Recipients



**Mark Standriff**  
Lead Recipient

Mark Standriff is the Director of Beautify Fresno for the City of Fresno, a department created by Mayor Jerry Dyer in January 2021 with a focus on community-based efforts to help make Fresno a cleaner, greener, more beautiful place to live. Prior to his new role, he served as the City's Director of Communications and Public Affairs, a position he held under two mayors, and is a recovering radio talk show host after working for over 30 years in the broadcast industry.

Mark is active in the community, serving on the boards of the Fresno/Clovis Convention and Visitors Bureau, and Community Media Access Collaborative (CMAC). In his personal life, Mark is a theater professional with acting and directing credits in national touring companies and regional theater and has also taken the stage as a symphony narrator, opera clown, and ballet impresario. He recently graduated from the University of Toledo almost 45 years after first enrolling, is married, and has two adult children.

Learn more about Beautify Fresno on Facebook, Instagram, Twitter, and [BeautifyFresno.org](https://www.beautifyfresno.org).



**Sandra Vidrio**  
Serve Recipient

Sandra was born and raised in Fresno, California, where she studied at California State University, Fresno, and obtained her Bachelor's Degree in Business Administration with an emphasis in Marketing. While completing her degree, she was President of the Hispanic Business Student Association.

For over six years, she has provided technical assistance and educational workshops to nascent entrepreneurs through the start-up phase and expansion of their business journey. Sandra is responsible for developing new partnerships in the community to assist small business owners with business planning development, coaching, and access to capital resources.

During the COVID-19 shelter-in-place orders, Sandra developed and launched virtual cohort programs: Latinapreneur (Spanish) and Womanpreneur (English). The 8-week program assists women entrepreneurs with creating a strategic business plan and implementing digital platforms in their day-to-day operations to increase their online presence and overall sales.

Sandra also served as the team leader in the County of Fresno and City of Fresno's CARES Act round of small business grant programs and assisted with the outreach, coordination, and disbursement of \$2.5 million in a direct, emergency, small business grants for low-income minority owners negatively affected by COVID-19.



**Mike Osegueda**  
Connect Recipient

Mike Osegueda is all about building community — whether getting thousands of people in Fresno to rediscover their downtown, helping food businesses find new costumers or connecting businesses in meaningful ways.

You may also know him as Mike Oz, dating back to his days as a columnist for The Fresno Bee and the lead writer for FresnoBeehive.com. Or as a national baseball writer for Yahoo Sports, where he hosted a popular video series called "Old Baseball Cards" and covered seven World Series.

These days, Mike is fully immersed in Fresno again. He's the Founder and President of Fresno Street Eats, a mobile food, and events community that produces dozens of pop-ups all over town each week. Fresno Street Eats works with more than 70 food trucks and has valuable community partnerships with the likes of Fresno State Athletics, Fresno Grizzlies, Tioga Sequoia Brewing Co., and many others. Their goal is to bring food trucks closer to where people live and work.

Mike created and continues to organize two of Downtown Fresno's biggest annual events — Taco Truck Throwdown and FresYes Fest. He also created and runs the popular Fresno Street Eats and Tacos, Brews & Jams event series. He estimates 60,000 people have shown up to his Downtown Fresno events this year. Additionally, he hosts Ozmosis on New Rock 104.1, a weekly new-music show that airs at 9 p.m. every Sunday. He serves on the boards of the Downtown Fresno Foundation and the Clovis Culinary Center.

# Award Recipients



**Devany Prieto**  
FLYP'ER of The Year

Devany Prieto has been a member of FLYP since 2021. In her professional career, she started with the state of California in May of 2020 with a variety of customer service, administrative, and analytical skills. She joined the Department of Social Services in June of 2022 as a Governmental Program Analyst for the CalFresh Program.

She is responsible for reviewing the entirety of each county's CalFresh program throughout the state of California. This includes traveling to each county to ensure the counties are offering their very best of the CalFresh program to the public.

Prior to joining FLYP Devany graduated from CSU Fresno with a bachelor's degree in Sociology. In her spare time, she enjoys giving back to her local community through volunteer work, which she is able to do through FLYP. She also enjoys staying active with the gym and yoga and spending time with her family, friends, and pups.



**Fresno Social Sports**  
Company of The Year

Fresno Social Sports, the adult recreation league has brought fun to the Fresno area in the most balls-y way possible since 2020 with their signature sport kickball. Founders Eric De Jong and Luis Parrales are fun-loving, community-building guys who have a passion for bringing people together.

As Kickball was kicking off in 2020, the pandemic put a brief pause on social activity. In winter 2020, Fresno Social Sports held their winter kickball season as the sport easily followed social distancing and other Covid precautions without completely altering the game.

Nearly, 3 years later Fresno Social Sports has added more sports like Bowling, Cornhole, and even Pickleball. Connecting individuals, groups, and businesses, Fresno Social Sports wants to provide a fun and social environment for fun lovers to enjoy.

For more information on open enrollment visit [fresnosocialsports.com](https://fresnosocialsports.com)

# A Message From The Chair

I am excited to have the return of the FLYP Award Banquet after three years of not hosting Fresno's best young professionals and community leaders. It's an honor to recognize fellow community members for their extraordinary community-driven work. I hope you, our guests, leave inspired and confident that you can also be an impactful leader in the community regardless of age, experience level, or quantity of connections. All you need is a mission to make a positive change and find the team that will help you build toward accomplishing that mission. Anyone and everyone should be encouraged to Lead, Serve, and Connect with this amazing Fresno community.

**Jazzmine Young, Board Chair**

## Year-In-Review

01/26/2022	January	FLYP Mixer
02/23/2022	February	FLYP Mixer - The Lincoln Pub and Grub
03/23/2022	March	FLYP Mixer - Fresno Chaffee Zoo
03/26/2022		FLYP Serves: Paint & Sip with Habitat for Humanity
03/27/2022		FLYP Serves: Beautify Fresno
04/04/2022	April	FLYP Women's Mixer
04/20/2022		Midday FLYP Mixer - TowerBlendz
04/27/2022		April Mixer - Tap & Cellar
05/14/2022	May	FLYP Serves: Sound the Alarm with Red Cross
05/16/2022		FLYP Book Club Meeting @ Coffee Bean
05/25/2022		Mixer - Chris Cruz Comedy @ Mint
05/30/2022		FLYP Book Club Meeting @ Saint Joaquin
06/04/2022	June	Westlands Water District Tour
06/13/2022		Book Club Meeting @ South of Shaw
06/22/2022		Mixer - Let's Roll Fresno
07/11/2022	July	FLYP Book Club Meeting @ Kuppa Joy
07/27/2022		FLYP Mixer - Tap and Cellar
08/03/2022	August	FLYP x Fuego Tailgate and Game
08/24/2022		FLYP Mixer - Beer for the Meeples
09/28/2022	September	FLYP Mixer - South of Shaw Beer Company
10/26/2022	October	FLYP Mixer - Riley's Brew Pub
11/18/2022	FLPS	13 <sup>th</sup> Annual Banquet

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